



RYAN E. PER

COUNSEL - Transactions

📍 733 Third Avenue, New York, NY 10017 ✉️ rper@rosenbergestis.com ☎️ 212-551-1226

Practice Areas

Transactions
Leasing

Bar Admissions

New York, 2001

Education

New York Law School

• J.D. - 2000

Honors & Activities:

• Moot Court

The Ohio State University

• B.S. - 1996

Ryan E. Per joined Rosenberg & Estis, P.C. in 2022 and is Counsel with the firm's Transactions Department.

Per's practice focuses on all aspects of retail leasing transactions, representing tenants in the drafting and negotiation of retail leases and related documents (such as lease amendments, SNDAs, license agreements, lease termination agreements and estoppels) for space in regional shopping centers, outlet centers, lifestyle centers, mixed use centers and street locations for national and regional retail companies (private and public). He has extensive experience representing retail tenants in a variety of leasing transactions throughout the United States and Canada.

Prior to joining Rosenberg & Estis, Per was Senior Counsel with Ravid Law Group. Prior to joining Ravid Law Group, Per worked for 12 years as Associate Chief Real Estate Counsel for a women's and children's specialty clothing retailer that earned approximately \$5 billion in revenue annually.

Notable Work

- Brooklyn Tower - Represented the Brodsky Organization in a retail Lease with Life Time.
- Rodeo Drive, Beverly Hills - Represented the landlord in a retail lease with a prominent, high-end fashion retailer.
- 150 Wooster - Represented the landlord in a retail lease with Am-sale.
- 680 Madison Avenue - Represented the landlord in a retail lease with Asprey.
- Developed and oversaw litigation strategy to yield \$1.35M in recoverable expenses by leveraging lease co-tenancy language for client's Ann Taylor store in Milford, CT. (Kleben Holding Co. LLC v. Ann Taylor Retail, Inc., 2013 U.S. Dist. LEXIS 168231 (D. Conn. Nov. 26, 2013))
- Hired expert commercial broker to facilitate sale of Ann Taylor's 256K sqft Distribution Center in Louisville, KY at a price of \$10.25M, a 20% gain over expected value; retained and oversaw outside legal counsel, negotiated broker compensation, directed vendors in the removal and resale of multi-million-dollar material handling system.



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- Negotiated first 7 leases for Ann Taylor's new Lou & Grey concept incorporating concept contingency and kick-out clauses for prime locations in major metropolitan areas, including flagship store on Fifth Avenue in NYC.
- Drafted lease for Ann Taylor's Lou & Grey flagship location inclusive of SNDA lease language and leveraged SNDA requirement when landlord was unable to meet those conditions resulting in \$1M+ in annual cost savings over 15 years.

Professional Associations

- New York State Bar Association
- Association of Corporate Counsel (ACC)
- International Council of Shopping Centers (ICSC)